

# LMP85 - Label Media Print White Gloss

## Face stock

Semi gloss white vinyl with a clear adhesive

Type	: Polyvinyl chloride (PVC)
Surface	: Premium opaque monomeric film
Thickness	: 85 $\mu$ m $\pm$ 5%
Color and finish	: Semi gloss

## Adhesive

Type	: Clear and double permanent ( <i>DRY GLUE TECHNOLOGY</i> )
Adhesive type	: Acrylic monomers in petroleum based solvents
Application temp	: 15°C ~ 40°C
Peel adhesion 20 min	: 18 - 20 N / 25 mm (ASTM D-1000)
Peel adhesion 24 hr	: 20 - 22 N / 25 mm (ASTM D-1000)
Peel adhesion 180°	: 20 N / 25 mm (Steel plate)

## Release Liner

Material	: Paper liner 120 gsm
Finish	: Single PE coated
Color	: Matt with a grey Maxdecal logo

## Application

- Gypsum / backwall, painted wall, pop display, styrofoam cold storage and corrugated box
- Can be applied on a curved surface

## Shelf Life and Storage Condition

Shelf life	: 1 Year with original packaging
Storage temp	: 25°C $\pm$ 2°C with 50% $\pm$ 5% RH

## Durability

Outdoor	: 1 Years (Horizontal) 1 Years (Vertical)
Indoor	: 3 Years (Horizontal) 5 Years (Vertical)

## Dimension

Width	: 41" (105 cm), 50" (127 cm), 61" (155 cm)
Length	: 164.04 ft (50 m)

## Important Notice :

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# DURABILITY SPECIFICATIONS

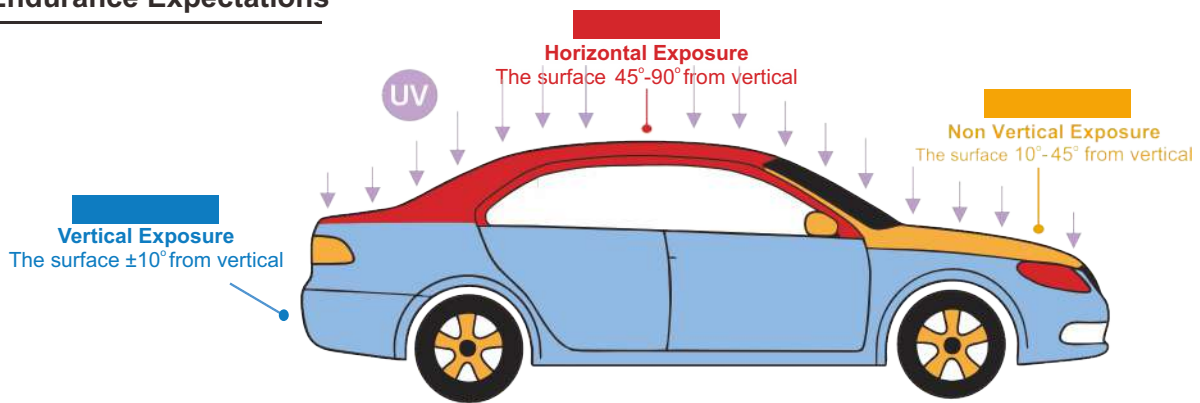
## Introduction

In general, Maxdecal films are made using high quality materials that can provide color retention and the best appearance for 5 years of use. However, this durability may vary depending on factors such as weather conditions, environment, installation methods, and maintenance and usage. The following are some factors that can affect the duration of film use:

- Exposure to UV rays,
- Weather or climate changes,
- Surrounding environmental conditions,
- Film cleaning and maintenance methods

The information above indicates the durability of the film, where the film is still able to maintain its color and appearance in accordance with Maxdecal quality standards. Slow color changes due to natural exposure are part of the normal aging process and are not considered product defects. With proper care and installation in accordance with procedures, Maxdecal film can provide optimal results and remain attractive for a long period of time

## Specific Endurance Expectations



DURABILITY	ZONE 1			ZONE 2			ZONE 3		
OUTDOOR	3 Years	2 Years	1 Years	1 Year	1 Year	1 Year	1 Years	1 Years	1 Years
INDOOR	3 Years	5 Years	5 Years	3 Year	5 Years	5 Years	3 Year	5 Years	5 Years

## Geographical Zone Map (Check Country Zoning Chart)

### ZONE 1

Andorra, Armenia, Austria, Azerbaijan, Belorussia, Belgium, Bosnia-Herzegovina, Canada, Croatia, Czech Republic, Denmark, Estonia, Finland, metropolitan France, Georgia, Germany, Greenland, Hungary, Island, Ireland, Italy (north of Rome), Kazakhstan, Latvia, Lichtenstein, Lithuania, Luxembourg, Moldavia, Montenegro, Norway, the Netherlands, Poland, Romania, United Kingdom, Russia, Serbia, Slovakia, Slovenia, Sweden, Switzerland, Ukraine, USA (excl: USA desert's -zone 3)

### ZONE 2

Afghanistan, Albania, Argentina, Australia (southern States), Bahamas, Barbados, Belize, Bangladesh, Bhutan, Burma, Bolivia, Brazil, Bulgaria, Cambodia, Cape Verde, Caribbean islands, Chile, China, Cooperative Republic of Guyana, Cuba, Cyprus, Colombia, Costa Rica, Crete, Ecuador, E1 Salvador, Fiji, French West Indies, Greece, Guatemala, Guyana, Haiti, Honduras, India, **Indonesia**, Italy (south of Rome), Jamaica, Japan, Kyrgyzstan, Korea, Laos, Lesotho, Macedonia, Malaysia, Maldives, Malta, Mongol, Nepal, Nicaragua, New Zealand, Pakistan, Panama, Papua-New-Guinea, Paraguay, Peru, Philippines, Polynesia, Porto Rico, Portugal, Dominican Republic, Sardinia, Singapore, South Africa, Spain, Sri Lanka, Surinam, Swaziland, Syria, Tajikistan, Taiwan, Thailand, East Timor, Turkey, Turkmenistan, Uruguay, USA (Arizona, California, Florida, Nevada, New Mexico, Texas, Utah), Uzbekistan, Vene-zuela, Vietnam, West Indies.

### ZONE 3

Algeria, Angola, Australia (northern and desert states), Bahrain, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Congo, Democratic Republic of Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon Gambia, Ghana, Guinea, Guinea Bissau, Irag, Iran, Israel, Ivory Coast, Jordan, Kenya, Kuwait, Lebanon, Liberia, Libya, Madagascar, Malawi, Mali, Morocco, Mauritius, Mauritania, Mexico, Mozambique, Namibia, Niger, Nigeria, Oman, Palestine, Qatar, Reunion Island Rwanda, Senegal, Saudi Arabia, Sierra Leone, Somalia, Sudan, Tanzania, Togo, Tunisia, Uganda, United Arab Emirates, Western Sahara, Yemen, Zambia, Zimbabwe and all desert areas